REPORT

DATE:

October 7, 2004

TO: .FROM: Regional Council, Administration Committee Barbara Dove, Government Affairs Analyst

(213) 236-1861, dove@scag.ca.gov

SUBJECT:

Proposed Date, Location, and Budget for SCAG's 2005 General Assembly and

40th Anniversary Celebration

EXECUTIVE DIRECTOR'S APPROVAL:

Munt Vuans

RECOMMENDED ACTION:

Approve the proposed date, location and estimated budget for SCAG's 2005 General Assembly and 40th anniversary celebration.

BACKGROUND:

The General Assembly (GA) is the annual meeting of the Association. The GA provides the opportunity for delegates from all member jurisdictions to gather and conduct the business of the organization. In recent years the annual meeting has been a one-day activity conducted in downtown Los Angeles with a \$15,000 budget from the General Fund. In the interest of austerity, this year the 2005 GA item in the General Fund account was reduced to \$10,000. This amount would be sufficient for a simple business session meeting as part of a regular Regional Council meeting day held at the SCAG offices.

However, 2005 is a milestone year, as SCAG will celebrate its 40th anniversary. Staff has consulted with President Roberts and the Communication & Membership Subcommittee on how to appropriately mark this event. This is a chance to invite SCAG alumni to share in a reunion celebrating our visionary efforts and accomplishments. Staff recommends that the occasion be commemorated with a reception and dinner as part of the General Assembly activities. An example of such an event is ABAG's (Association of Bay Area Governments) 40th anniversary celebration in 2001 where an evening banquet, supported by privately raised funds, was added to its GA. Staff further recommends that a Private Sector Host Committee be formed to solicit sponsorships from private sources to help defray the anticipated costs of such an anniversary celebration. Any solicitations would be based on careful review to ensure compliance with all applicable statutes and regulations.

Date:

Wednesday and Thursday, May 4 and 5, 2005

Location:

Downtown Los Angeles Hotel

Budget:

Estimated cost to the General Fund is not to exceed \$10,000.

An estimated additional \$30,000 is to be secured from private sources.

BUDGET IMPACT:

The amount of \$10,000 was allocated in the FY 2004-2005 General Fund Budget to support this activity:

BD # 102909 9/20/04